



July 8, 2004

QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by WBFF-TV,
Baltimore, Maryland, along with the most significant
programming treatment for the period of

April 1, 2004 through June 30, 2004

The order in which the issues appear does not reflect any priority
nor significance. The list is by no means exhaustive.

ISSUE: EDUCATION

Program: College Bound Scholar of the Week
Broadcast Date: April 1- June 4/ 18 X weekly 7AM – 12AM
Length: 13-30seconds spots
Source: Local
Description: In cooperation with the CollegeBound Foundation, a 13-week series was produced and broadcast saluting a Baltimore City neighborhood high school student who was college bound. Each feature showcased the students academic, leadership, athletic, and community service achievements and promoted the opportunities available to other City students to pursue their dreams of a college education and career success.

Program: Living Classrooms Foundation
Broadcast Date: May 30 – June 30/ 15X weekly 7AM – 12AM
Length: 30 seconds
Source: Local
Description: A series of PSAs showcasing the programs of the Living Classrooms Foundation which addresses the needs of at-risk youth with hands-on educational programs, career training, after-school programs, and skills development while celebrating and keeping alive the maritime history of Baltimore. On board and on shore, the Living Classrooms Foundation is giving urban youth the tools to build a future for both themselves and their community. Throughout the year, the station will highlight the Living Classrooms Foundation and its program with spot announcements, news features, interviews, and programs.

News at Ten Cover Stories:

Broadcast Date: April 15/10:21PM
Length: 4:00
Source: Local
Description: A number of Maryland parents have taken advantage of the pre-paid college trust to provide funding of higher education opportunities for their children. But concerns over the rising cost of the program have developed. Reporter Craig Demchak investigates.

Broadcast Date: April 28/10:18PM
Length: 4:30
Source: Local
Description: Investigative reporter Joy Lepola examines dangerous conditions in some of Baltimore City schools and the impact on students' health and safety as well as learning abilities.

Broadcast Date: May 10/10:19PM
Length: 3:30
Source: Local

Description: An examination of a new program emphasizing character development as well as academics.

Broadcast Date: June 3/10:18PM

Length: 3:50

Source: Local

Description: John Rydel examines both sides of the academic testing controversy....is it the right measurement for every student?

ISSUE: SUBSTANCE ABUSE

Program: Straight Talk

Broadcast: May 9/11:30PM

Source: Local

Length: 30 minutes

Description: A review of the recent Maryland legislative session and the bills, laws and discussion of substance abuse, addiction, treatment programs, and relationship between drugs and crime. Senator James Brochin discussed with program host Mike Gimbel new laws fighting drugs and the community impact of treatment programs, drugs and crime, and children and drugs. The need for more dollars to fight drugs and addiction were addressed.

Program: Straight Talk

Broadcast: June 6 /11:30PM

Source: Local

Length: 30 minutes

Description: What is the role of the faith community in addressing community and governmental services? Bishop H. Gerard Knocke of the Lutheran Church of America discussed what and why local churches and faith communities are doing to make a difference in resolving drug problems in the State of Maryland.

Program: Straight Talk

Broadcast: April 11 /11:30PM

Source: Local

Length: 30 minutes

Description: A discussion with Dr. Michael Bulgrav of Sheppard Pratt about drug abuse and mental health. What role does substance abuse play in causing mental health problems? What is the relationship between the two issues.

News at Ten Cover Stories:

Broadcast Date: May 18/10:22PM

Length: 3:30

Source: Local

Description: Reporter Kathleen Cairns talks with a mother, whose drug mix up may have ruined her child's life, leaving him with a learning disability and other problems. How does drug use and abuse impact a fetus?

ISSUE: YOUTH

News at Ten Cover Stories:

Date/Time: May 21/10:19PM

Length: 3:50

Source: Local

Description: Two Baltimore Ravens football players donate their time to mentor kids, helping them to make good decisions and stay on a pathway to success.

Date/Time: June 4/10:16PM

Length: 4:00

Source: Local

Description: A story of one youth's response to bullying and how he is teaching other young people to handle bullies through martial arts.

Broadcast Date: June 21/10:18PM

Length: 3:40

Source: Local

Description: A young woman searches for her birth mother only to find that she has died but has given her a sister with whom she has found family.

Broadcast Date: June 22/10:19PM

Length: 4:10

Source: Local

Description: How do young people handle violence in their lives. A story of one teen's response to his brother's murder by creating a movie tribute to share his experience with other youth.

Broadcast Date: June 29/10:21PM

Length: 3:40

Source: Local

Description: Urban legends....what real, what's not. What is the impact on youth? Craig Demchak reports..

ISSUE: CRIME/CRIMINAL JUSTICE

Program: America's Most Wanted

Broadcast: Saturdays 9PM

Source: Network

Length: 60 minutes

Description: A weekly program featuring profiles on fugitives and unsolved crimes in which viewers' help is solicited to bring criminals to justice. The program also features missing children alerts to help identify them and reunite them with their families

Program: Maryland's Most Wanted

Broadcast: Saturdays/10:20PM

Source: Local

Length: 1:30

Description: The News at Ten in cooperation with Maryland State Police, area sheriffs' offices, and the local office of the FBI presents a local "most wanted" feature following the Saturday broadcast of "America's Most Wanted". During the news feature, information about unsolved Maryland crimes and wanted fugitives is presented and viewers help is requested to bring criminals to justice.

News at Ten Cover Stories

Broadcast Date: April 20/10:16PM

Length: 3:50

Source: Local

Description: In the wake of charges against Baltimore Ravens football player Jamal Lewis, reporter Craig Demchak examines how the criminal justice system treats celebrities.

Broadcast Date: May 5/10:22PM

Length: 4:10

Source: Local

Description: Investigative reporter Joy Lepola looks at the disturbing trend of children killing children.

Broadcast Date: May 13/10:17PM

Length: 3:40

Source: Local

Description: Dozens of Marylanders have fallen into traps set by white collar criminals and have lost their life savings. Kathleen Cairns examines the increase in this crime.

Broadcast Date: May 14/10:17PM

Length: 3:50

Source: Local

Description: A behind the scenes look at America's Most Wanted and why the TV program works in soliciting the public's help in locating and bringing fugitives to justice.

Broadcast Date: May 24/10:17PM

Length: 4:00

Source: Local
Description: Investigative reporter Joy Lepola examines how much "bad cops" are costing the criminal justice system. At present, two Baltimore City police officers are standing trial for breaking the law which they are committed to enforce.

Broadcast Date: June 9/10:19PM
Length: 3:30
Source: Local
Description: Investigative reporter Joy Lepola examines the disturbing trend of increasing juvenile crime and sentencing of juveniles to jail time.

Broadcast Date: June 15/10:11PM
Length: 4:10
Source: Local
Description: Steven Oken waits on death row for his execution for murder and rape. A look at the death penalty on the eve of his execution.

Broadcast Date: June 23/10:18PM
Length: 3:45
Source: Local
Description: Courts are putting criminals back on the streets and they are committing crimes again and again. Investigative reporter Joy Lepola examines the issue and the impact on the community, police, and courts.

Broadcast Date: June 30/10:22PM
Length: 3:30
Source: Local
Description: Dozens of missing persons cases in Maryland remain unsolved. Reporter Karen parks talks with a citizens group determined to solve them.

ISSUE: ENVIRONMENT

News at Ten Cover Stories:

Broadcast Date: April 6/10:18PM & June 17/10:23PM
Length: 3:50/4:00
Source: Local
Description: Is consumers' disposal of prescription drugs polluting the bay? Cover story examines the impact of disposal. A subsequent follow-up on what's really in our water. A look at the different chemicals in household products and drugs that find their way into our drinking water and can cause sickness among consumers.

Broadcast Date: April 13/10:22PM
Length: 3:30
Source: Local

Description: A look at boating safety issues and the impact of personal injury collision on the bay and its users.

Broadcast Date April 21/10:17PM

Length: 3:45

Source: Local

Description: Baltimore County government weighs the economic value of new housing development versus its environmental impact.

Broadcast Date May 27/10:18PM

Length: 3:50

Source: Local

Description: Troubled waters...reporter Craig Demchak examines sewage problems in the state and how a potential deadly crisis in developing and impacting Maryland waterways and the Chesapeake Bay.

Broadcast Date May 25/10:17PM

Length: 3:40

Source: Local

Description: How much radiation are everyday household appliances leaking into homes. Reporter Craig Demchak examines the exposure in homes.

Broadcast Date May 20/10:14PM

Length: 3:30

Source: Local

Description: The cicadas have returned after a 17 year rest. What damage can we expect?

Broadcast Date June 16/10:18PM

Length: 3:30

Source: Local

Description: A look back at the 2004 season of cicadas.

ISSUE: COMMUNITY DEVELOPMENT

News at Ten Cover Stories:

Broadcast Date: May 2/10:17PM

Length: 3:30

Source: Local

Description: The NAACP and Moveon.org hold a rally to gain supporters for their goal to defeat President Bush

Broadcast Date: April 17/10:22PM
Length: 3:450
Source: Local
Description: A look at how members of Congress respond to written communication from constituents. Anchor Jeff Barnd writes letters to legislators asking them to respond and reports the response...if any.

Broadcast Date: April 29/10:19PM
Length: 3:40
Source: Local
Description: The Mayor of Baltimore believes in his "BELIEVE" campaign. Reporter Joy Lepola asks Baltimoreans about the program and how it has impact their lives and communities. Far too many didn't even know what it was.

Broadcast Date: April 19/10:18PM
Length: 4:00
Source: Local
Description: A massive pro-choice rally could draw more than a million people. Email sent to some of those participating could incite violence. Jon Leiberan investigates.

Broadcast Date: April 9/10:18PM
Length: 4:00
Source: Local
Description: A talk with Maryland Lt. Governor Michael Steele about the past legislation session and community issues.

ISSUE: HOMELAND SECURITY

Broadcast Date: May 4/10:18PM
Length: 3:50
Source: Local
Description: Homeland Security is costing big bucks but is the money protecting the entire homeland? Craig Demchak investigates.

Broadcast Date: May 6/10:16PM
Length: 3:50
Source: Local
Description: Reporter Kathleen Cairns looks at the progress made in keeping Maryland ports safe from terrorists.

Broadcast Date: May 12/10:18PM
Length: 3:30
Source: Local

Description: Investigative reporter Joy Lepola examines behind the scenes of a top secret technology being made in Maryland.

ISSUE: HEALTH

Program: Coalition to Prevent Skin Cancer in Maryland

Broadcast: May 30 –June 30/10 X weekly/7AM – 8PM

Length: 30, 20, 10 seconds PSAs series

Source: Local

Description: To reduce the risk of skin cancer caused by harmful rays of the sun, the station produced and aired a series of PSAs featuring winners a poster contest and the Tarik, the team captain of the World Indoor Soccer Champion Baltimore Blast to encourage parents, caregivers, and children to slip, slop, slap and wrap....slip on a shirt, slop on sunscreen, slap on a hat and wrap the eyes with shades.....to prevent painful sunburns which can lead to skin cancer.

News at Ten Cover Stories:

Broadcast Date: June 24/10:16PM

Length: 4:10

Source: Local

Description: Ray Farkas has made a living at television production. He uses his skills to document his fight against Parkinson's Disease even going as far to videotape and commentate during his brain surgery.

Broadcast Date: June 14/10:19PM

Length: 3:30

Source: Local

Description: The Center for Disease Control says cases of Lyme Disease are on the rise but diagnosis lags far behind. Treatment is available....but diagnosis is often too delayed to successfully combat the impact.

Broadcast Date: June 18/10:17PM

Length: 3:45

Source: Local

Description: A healthy lifestyle begins early ...with kids on the move! The Tumblebus takes his healthy message of fitness to the streets by teaching kids how to have fun and stay fit for life.

Broadcast Date: June 8/10:23PM

Length: 4:00

Source: Local

Description: A look at how researchers in Maryland and Delaware are using experimental blood to save trauma patient lives.

Broadcast Date: June 10/10:18PM
Length: 3:50
Source: Local
Description: Jay McCutcheon was a goal keeper for the professional indoor soccer team in Baltimore and lived an active life until a brainstem stroke during his sleep interrupted his life. He made it his business to survive and thrive. Today he's helping others through the support group Active Survivor's Network

Broadcast Date: June 1/10:17PM
Length: 3:30
Source: Local
Description: Jennifer Gilbert looks at a new diet where eating only raw food results in weight loss. No meat, no dairy, no caffeine and no cooked food. What is the health impact?

Broadcast Date: May 3/10:19PM
Length: 3:50
Source: Local
Description: Reporter Keith Daniels follows two patients with very different stories after resorting to gastric bypass surgery.

Broadcast Date: April 27/10:23PM
Length: 3:50
Source: Local
Description: Baltimore Oriole BJ Surhoff is taking his personal experience of dealing with his son's autism and to help other families address the needs of their autistic children.

Broadcast Date: April 22/10:18PM
Length: 3:30
Source: Local
Description: A profile of a contagious flu-like virus that can be dangerous to children.

Broadcast Date: April 12/10:18PM
Length: 4:00
Source: Local
Description: A Reporter Kathleen Cairns reports on what happens when a virus break out in hospital. Are hospitals sick or healthy?

Broadcast Date: April 1/10:19PM
Length: 4:10
Source: Local
Description: Hagerstown Fire Chief was stricken with Guillian-Barre Syndrome but he fought back and how is at the helm fighting fires after beating his illness.

ISSUE: ECONOMY

News at Ten Cover Stories:

Broadcast Date: April 5/10:16PM
Length: 3:40
Source: Local
Description: a look at how some businesses are not issuing pay check but pay cards which are used like credit cards....however workers may be paying a fee to use them.

Broadcast Date: April 8/10:13PM
Length: 4:10
Source: Local
Description: Anchor Jennifer Gilbert talks with Governor Erhlich after he met with the Speaker of the House and President of the Senate to work out a last minute deal to bring slots and economic development to Maryland.

Broadcast Date: April 23/10:17PM
Length: 3:30
Source: Local
Description: Gas prices are up but consumers can practice some measures to increase their mileage and save on gas.

Broadcast Date: April 30/10:19PM
Length: 4:00
Source: Local
Description: Political activists want to change how auto insurance is assess thinking that it should be based on how much one drives instead of where one lives.